

**Christian Youth Theater Wichita
PUBLICITY FORM**

**PLEASE FILL OUT AND TURN IN THIS FORM TONIGHT!!
Thank You!**

We need audiences for CYT! People need to see/hear something at least three times before it will even register in the conscious mind. Advertisers know that it takes repetitive advertising before the public responds. We, the families of the cast and crew, are the advertisers of CYT. Advertising and postage are expensive . . . so, please give us your help to multiply the word about CYT's productions. Let's give the kids a big audience to perform for!

Name _____ Home Phone _____

Child's Name: _____ CYT Class _____

Area where you live: _____

Your child (ran)'s school and grade level _____

I will deliver fliers to the following site locations:

Church/Temple: _____ # of Fliers _____

Schools: _____ # of Fliers _____

Businesses (Office, Studio, Club, etc.): _____ # of Fliers _____

Groups: _____ # of Fliers _____

(Scouts, Church, Awanas, Birthday parties, Homeschool groups, etc.)

Others: _____ # of Fliers _____

Please asterisk the locations above which you have delivered CYT fliers to before.

NOTE: Please solicit approval from location before distributing.

I will deliver posters to the following locations (please list on back of this flyer)

I can help count fliers at a CYT rehearsal ***Yes or No***

I am willing to make phone calls ***Yes or No***

I have contacts with the following local media (newspapers, TV, Radio, etc.): _____

I am willing to submit an announcement for my church bulletin ***Yes or No***

I am willing to submit an announcement for my school bulletin ***Yes or No***

A member of the Public Relations committee will make sure you get the fliers and press information you need. We thank all the parents for doing their part to get the word out about the production. It is very rewarding to see the thrill it is for the cast and crew to perform for a full house!

Thank You